

## February 17, 2021 Granville Arts Boosters Meeting Minutes

**Attendees:** Andrew Krumm, Bad Bets, Courtney Van Ostran, Brad Betts, Andy Wildman, Don Charlton, Pam Hooker, Dawn Egelston, Shelley Carr

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Meeting opened at 7:10pm

### Meeting Minutes:

Motion to approve the January meeting minutes as submitted. Meeting minutes approved.

### Treasurer's report:

- The 587 fundraiser generated roughly an additional \$53 last month. There was also an individual Booster Donation in the amount of \$250. Shelley took care of a few small expenses as noted in the report.
- It was discussed how to reflect grants those in the treasurer's report (corporate grants/gifts vs. Individual donors, etc). Pam and Shelly agreed to connect offline to make sure we are reflecting it properly.
- Tax letters were prepared and mailed at the end of January.

Motion to approve the Treasurer's Report as submitted.

### Membership Update

Courtney provided an update on membership:

- One additional member added since the last month.
- Courtney asked if she should send a thank you immediately after receiving a donation in addition to the end of year tax letter. The group felt that each donor should receive an acknowledgement of the donation when the donation is made but agreed that it could be done via email.

### Volunteer Opportunities/Volunteer Town Hall

The group reviewed a document that Dawn and Courtney put together regarding volunteer opportunities. After some dialogue, a few adjustments were made. Other suggestions below:

- Add a column for current point of contact in case someone plans to stay in that role
- As part of the commitment explanation, consider including the number of people the chairperson might need to recruit, but ultimately it is up to the chair to recruit those people.
- Each owner of an identified responsibility should write up a description of what is involved. Descriptions should be returned to Courtney in 1 week.
- We are planning to host the virtual event March 10, pending Andy Wildman's availability.
- This event will be held via zoom and recorded. We will promote the event via Facebook.
- A document outlining each volunteer responsibility will be shared in the meeting and can be sent to Booster members. Ideas for how this can
- It will be important for all current executive committee members to be present.

## **Mattress Sale:**

Dawn indicated that she asked Superintendent Jeff Brown about building availability in May and will share what she finds out with the group.

## **Director's Reports:**

Andrew Krumm:

- Andrew informed the Boosters that the truck decal cost will be roughly \$4000. While the Boosters had agreed to pay \$5000 for the painting of the box truck, Andrew shared an idea for how to pay for the decal. Andrew proposed first splitting the cost between the Boosters and the band groups that would use the truck and then holding a fundraiser to offset the cost to the bands. The fundraiser idea was to sell sponsorships for the truck. Each sponsor would receive a logo'd magnet that would be affixed to the truck for one year.

Courtney suggested getting some community grants to help pay for the decals which would require some time, but Andrew indicated that the truck would likely not need to be used before the end of the year.

- Andrew asked if \$250 could be moved out of the concert band auxiliary instruction line item in the budget to fund the Virginia Beach Master Class for Steel Drums. The money otherwise would likely not be used as auxiliary instruction is not permitted with Covid. Shelley will note the transfer in the Treasurer's report.

## **Yearbook Ad**

- Kristen Snyder was not in attendance but had shared a flyer and asked that we promote the opportunity to purchase an ad in the yearbook among our Booster parents. Courtney asked if there was a link to the flyer that could be used. Dawn said she would follow up with Kristen. Courtney also indicated that she would check with Jerod to see if there were any immediate needs for a newsletter as the flyer could be included there as well.

## **Other**

- Pam Hooker to take over as Secretary when Dawn steps down at the end of the year.

## **Action Items:**

- *Pam and Shelley to connect offline regarding how to reflect grants in the treasurer's report.*
- *Courtney to begin to acknowledge donations as they are made via a Thank You email.*
- *Dawn to follow up with the school regarding having the Mattress Sale in May. Once confirmed, Dawn to share details with Don Charlton.*
- *The group to write up descriptions for the volunteer responsibilities that we each own and turn them into Courtney in one week.*
- *Andy Wildman to confirm that he can attend the March 10 Volunteer Town Hall.*
- *Dawn to follow up with Kristen to see if there is a link to include in the facebook post for the yearbook flyer.*
- *Courtney to follow up with Jerod on upcoming newsletter needs – is there an opportunity to attach the Yearbook Ad Flyer to that?*
- *Andrew/Jerod to explore the idea of using community grants to pay for the cost of the truck decal.*