

Granville Arts Boosters November 18, 2020 Meeting Minutes

Attendees: Andy Wildman, Courtney Van Ostran, Dawn Egelston, Don Charlton, and Shelley Carr. We also welcomed several additional Arts Boosters members and their participation and input were very much appreciated including Jeff Kurtz, and TBN and TBN.

The October meeting minutes were reviewed and approved as is.

The Treasurer's report was reviewed and approved as is.

Fundraising and Membership Update:

- Memberships have increased since last month but are still down overall to last year.
- Courtney has negotiated fundraisers with two local retailers. Art students will support the fundraisers with solo and ensemble performances. To date 21 students have volunteered to perform.
 - o Just Write – 10% proceeds (with coupon code) will be donated from sales received November 21 – December 12.
 - o Cedar and Thread – a one-time donation will be made with performances happening December 13, potentially performing in their covered area outside.

The Arts Boosters will help advertise the event with Facebook posts.

Motion to move forward with the candlelight walking tour options was approved.

Andy brought up an additional fundraising idea and that was to sell present delivery from Santa Claus. We would secure a volunteer Santa and gather presents from parents who had signed up for the service. At a specified date/time, the Santa would deliver the present to the child, for a fee.

The Mattress Sale will happen sometime in Spring 2021. We will use time in our January meeting to schedule and determine how best to support.

Action items:

- *Courtney will continue to finalize details with Just Write and Cedar and Thread as well as work with the school on mentioning the Booster memberships in the school newsletters.*
- *Jerod will set up a zoom to coordinate the musical performances at Just Write and Cedar and Thread fundraisers.*
- *Andy to explore the idea of Santa delivery and follow up with next steps.*

The group discussed that many people are needed to support the arts program at Granville and there is a desire to involve more people. How can we best do that? A few ideas were discussed:

- Demonstrate the needs and activities of the Arts Boosters more regularly. Send regular communications either via email, through the school, with tables at events, etc.
- Make it easy to volunteer. Be specific in what is needed so people understand what their commitment is.
- Consider some digital tools that could help track needs, sign-ups, send reminders, etc.
- Begin to identify people with specific skill sets and personally ask for their help. Invite 3 new people to each meeting.

Action items:

- *As part of Spring and Fall 2021 planning, increasing engagement with Boosters will be an area of focus. Also, efforts to increase volunteers will be built into all of our critical activities where appropriate.*

Additional Updates:

Andy Wildman/Jerod Smith:

Box truck updates

- o Directors and volunteers met to talk about ideas, plans, and how to configure the inside space of the truck, including steel shelving, space for garment racks, hats, etc. How to treat the logo on the outside of the truck is still being discussed.
- Andrew Krumm:
 - o 7th grade is getting ready to do their holiday concert performances. Steel band is fairly active with 6 or 7 performances this year, including the stadium concert which went well. Steel will also do some caroling, including a possible daily carol. Chris Tanner was supposed to come last but couldn't, so has agreed to come to this year's Spring Concert.
- Jerod Smith
 - o Jerod is gearing up to record the holiday concert. There has been a lot of interest in jazz band -- 47 kids signed up creating a need for two jazz bands
 - o Jerod presented the proposal for the Granville activities app (an app for Granville extracurriculars and co-curriculars) to the Athletic Boosters. Courtney is going to help in writing grants to fund it.