**September 15, 2021, Granville Arts Boosters - Meeting Agenda**

**Attendance/Roll Call**: Andy Wildman, Katie Belt, Shelley Carr, Courtney Van Ostran, Erin Cox, Lisa Holtsberry, Kevin Holtsberry, Carrol Kock-Worrel, Jessica Zelnek. **Visitor**: Kevin Krinsky – CFS – Matterss Fundraiser

**Call to Order: 7:08**

**Review of August Meeting Minutes -**

* Approval Motioned by Courtney Van Ostran seconded by: Andy Wildman

**Treasurer’s Report**

August 2021 Report

* Moved $250 from street fair back to the Ace Apellas account
* Credits to band budget due to returns of mobile racks for the truck
* Amazon $61.45 – collected from amazon smile
* Brad bought sink for lemon shake-up - should be added as an expense to the lemon shakeup

Andy motioned to approve the treasurer’s report, Courtney 2nd the motion. Motion Passed.

**Updates to Proposed 2022 Budget – Don Charlton**

* Review and Approve 2022 Budget – postponed as Don was not present.

**VP Report**

* Circleville bus – Andy talked to Jeff Brown today, he still has not heard. But he feels like we will get some subsidy from granville schools. Courtney suggested we pay upfront and then get reimbursement later from GEVSD.
* **Membership** **update** – Lots of membership forms turned in. Asking all directors to push membership. Some discussion occurred around auto-renewing booster membership. All membership signups can be done online.
  + If a person donates later in the Spring, we have left them on the website until the end of the next school year.
* **Donations and Sponsorships** – sponsorship from Steam Roller Bagel
* **Just Write fundraising –** has offered to do an ongoing fundraiser for any of the arts programs. When you order online you can designate that a portion of the sale goes to Granville Arts Boosters.
* **Name change and annual report filing -** 
  + We are officially the Granville Arts Boosters.
  + Still need to figure our what to do with the Tax-Exempt forms.
  + As well we need to figure out the Annual Report.
  + All bank statements/names also need to be updated.
* Update the articles of incorporation – Katie to update the file and make a new version.

**Director’s Report**

* Earmarking/Designated funds -
  + Question at the last meeting – in the expense line, we have a number of accounts that go to various areas – ie – Aux Instruction. Then a line for Blue Notes/Acapella Groups – brought up the question of designated funds.
  + We have designated funds for Marching Band, Jazz and Blue Steel
  + However, we don’t have one for Ace Apellas and Blue Notes
  + Andy wanted the group to discuss how designated funds are warranted for different groups.
    - We are an autonomous 501C3 and we want to clarify that we are not using these designated funds to avoid a purchase order.
    - We need to get with Jerod and make sure the Blue Review tickets go into the school’s account.
      * Jessica to find out what is the typical in/out expenses for the past few years. – Action Item
      * Andy to talk to Don Charlton about how we move forward. – Andy Action Item.
    - Courtney expressed concern about other Arts groups wanting designated funds and how cumbersome managing designated funds can be.

**Old Business**

**Craft Show & Mattress Sale update**

* Kevin Krinsky – owner of CRF - gave a mattress sale presentation
  + Shared that this fundraiser has been a significant fundraiser in the past.
  + Event needs to be promoted by all families
  + Walked the group through a process of the fundraiser
    - Nov 6th is the Mattress Sale date – 10 – 4PM
    - In the Cafeteria
    - Set up at 8 am – ensures doors are open
    - Setting Goals prior to the fundraiser
      * Identify 2-3 things we are trying to raise $$ for –
        + The Disney Trip

Each group gets to participate in a clinic at Disney – a learning experience.

Social Experience

* + - 600 – 800 kids participating in the Granville Arts Programs
    - CRF pays based on size + quantity bonuses
    - Directors need to promote this fundraiser in the classroom. As we have a potential to make upwards of $8/$10K from this program.
  + Need to have a parent meeting prior to fundraiser – could we have a large zoom call to promote the mattress sale. Kevin could talk about the sale, and we could talk about what the fundraiser will support.
  + Suggested first week of October – Thursday, 10/12 – no more than a 30-minute meeting.
  + If we get over 100 participants Kevin will give us a $500 bonus.
  + October 8th – have Kevin do an in-person meeting at school. Kevin prefers a little later, could we do the last week in October? (Andy) 10/29?
  + Weekly email updates should go out
  + Share on social media
  + Kevin will send out information for marketing the event in the next day or so. Including flyers, save the dates, etc…
  + Pick out a weekly day that we send out information.
  + Can we conduct performances in another area? Need to confirm.
  + Need to have kids positioned around town promoting the mattress sale.
* Action Item - Andy to talk to Jerod and Kristin about a date for Kevin to talk to students.
  + Discussion – how do kids get credit for their sales and earn points towards fundraiser.
  + Action Item - Andy – updates on setup needs.
* Identify events where Kevin can come and speak about the mattress sale.
  + Action Item - Jerod and Kristen will send dates to Andy about Kevin talking to students. Jerod previously suggested October 8th
  + Discuss - Marketing mattress sale - signage

**New Business**

* **Orchestra** – Samantha requesting that boosters purchase new acoustic pick-ups for the electronic ensemble. Quote will be shared at meeting.
  + Follow up with Samantha regarding status of GEF grant request. Then the board will make a decision.
* **HS Band** –
  + What to do with old tent – this can be discarded because of nominal value.
  + Repurpose old band uniforms for a fundraiser – Action Item - Jerod needs to write an email to Brittany Treolo that these uniforms are no longer of use, and then decommission them for a fundraiser.

**Other Updates:**

**Middle School Band Update:**

**HS Band:**

**Choir/Acapella Group Update:**

**Orchestra Update:**

**Drama Update:**

* First show is “Ways to Screw Up Your College Interview” on November 5th and 6th at 7pm.  
  We will need info for the program by October 29th.

**Visual Arts Update:**

**Motion to Adjourn: 9:04 PM**

Andy Motioned and Courtney seconded– all in favor.

**Next Meeting:**

October 20th, 2021, 7:00 PM – Admin Building

**Meeting Action Items**

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| **Owner** | **Item** | **Date to be complete** |
| All | Mattress Sale Set Up Needs – Identify and assign | 10/25/21 |
| Dawn and team | Mattress Sale signage – | 10/27/21 |
| Andy | * Andy to talk to Jerod and Kristen about a date for Kevin to talk to students. | 10/1/21 |
| Jessica | * Jessica to find out what is the typical in/out choir expenses for the past few years. – Action Item | 10/20/21 |
| Andy | * Talk to Don Charlton about designated funds & how we move forward. – | 10/13/21 |
| Jerod | * Jerod needs to write an email to Brittany Treolo that these uniforms are no longer of use, and then decommission them for a fundraiser. | ? |
| Katie | * Update Articles of Incorporation & make new revision. | 10/20/21 |
| Courtney/Shellie | * Update bank statements/accounts with “Arts Boosters” name | 10/31/21 |
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