

Granville Arts Boosters January 20, 2021 Meeting Minutes

Attendees: Don Charlton, Courtney Van Ostran, Dawn Egelston, Shelley Carr, Jerod Smith, Kristen Snyder, Carol Koch-Worrell.

Secretary's Report:

- The December Meeting Minutes were approved with one addition – Jackie Chico volunteered to be concession chair/liaison.

Treasurer's Report:

- Since last month roughly another \$1000 was donated.
- The treasurer's report was approved.

Spring Priorities:

- The group discussed what the true need was for fundraising this year and the feasibility of conducting various fundraisers and events in light of Covid and decided to use this time to reset our fundraising strategy and focus on our largest fundraisers of the year.
- The following decisions were made:
 - The Mattress Sale, typically held in the Fall, would be held in May this year, pending availability of the space and vendor.
 - If the sale is approved for May, we will put a plan in place for how to best promote it.
 - *Action item: Dawn to reach out to the High School to see if there is availability for the mattress sale in May and follow up with the group via email to keep things moving*
 - *Action item: Once we know what availability the high school has for the mattress sale, Courtney will reach out to Kevin Krinsky to see if he has availability to conduct the sale for us*
 - The July 4th lemon shake up stand at the fair is still TBD.
 - Due to other competing priorities in the Fall timeframe, the group decided after much discussion to no longer host The Craft Fair. The Boosters want to thank Shelli Shepherd for her many years of leading this fundraiser.
 - Also, the Jazz Fest normally conducted in May will not happen this year.
- The group also discussed the need to engage existing and potential Arts Boosters members to increase involvement, grow volunteers and prepare new members for committee chair or officer roles.
 - Courtney proposed the idea of an Arts Boosters Town Hall type meeting where members are invited to come (virtually) and learn more about the Boosters and the many volunteer opportunities there are as well as the corresponding time and effort investment each volunteer opportunity requires.
 - The group discussed promoting the event through the school newsletter, on facebook, etc. We also talked about having a printed flyer available for download that contains the information. This flyer could be emailed out after the meeting for those that couldn't attend.
 - *Action item: Courtney to take the lead on preparing an outline for the Arts Boosters Town meeting and what information to include.*

- Other ideas discussed were to focus on a particular volunteer need in social media (either Boosters could post or one of the Directors could highlight it)

Directors' Reports:

- Kristen – students are back in person and making music again!
- Jerod – able to safely fit on the stage now for practice. Jerod showed the group pictures of the newly painted box truck. Plans for the build-out of the inside of the truck are still in progress. One of the volunteers may be able to build garment racks but in the event they can't be built by late Spring, Jerod has found 3 rolling storage racks that he is interested in purchasing for roughly \$1500 each. He also has picked out hat boxes (standard size).
 - *Action item: Jerod to provide the Boosters with spec detail to ensure that the rack and all of the pieces and parts of the rack will work from a size and durability perspective. Jerod will also provide more details around the cost so that the Boosters can vote on funding.*

Motion to adjourn: 8:15.

Action Items:

- Dawn to update the December meeting minutes with Jackie Chico
- Dawn to reach out to the High School to see if there is availability for the mattress sale in May and follow up with the group via email to keep things moving
- Courtney will reach out to Kevin Krinsky to see if he has availability to conduct the mattress sale for us, once we know what the school's availability is.
- Courtney to take the lead on preparing an outline for the Arts Boosters Town meeting and what information to include.
- Dawn to send Courtney the request from Sarah Sharp to send her the Booster member list any other information that we want included in the program; Courtney to follow up with Sarah by January 29.
- Courtney and Shelley to work on the thank you/tax letters.
- Jerod to provide the Boosters with spec detail to ensure that the rack and all of the pieces and parts of the rack will work from a size and durability perspective. Jerod will also provide more details around the cost so that the Boosters can vote on funding.